

Measure Your Impact

smart marketing solutions

Canadian owned

Inbound and outbound call measurement and recording

Local and toll free numbers available





Do you know what advertising media **works** for you?

It's your company's hard earned advertising dollars, you want to invest them in what works. Many businesses spend tens of thousands of dollars each year on advertising, not knowing what is definitely working for them, and what is not. Measuring and managing the performance of the money your business invests in advertising is as essential as measuring and managing the performance of your company, and the employees you invest in. In order to effectively manage anything, you must be able to measure it. ClearResults.Ca offers the solution to measure the effectiveness of your advertising, therefore giving you the ability to manage it. Our technology allows you to know which advertising media works for you so you can eliminate those that don't.

Measure your advertising **performance** and generate more **sales** with ClearResults.Ca

S.M.A.R.T. marketing solutions

- **S**urvey your current advertising medias and budgets
- **M**easure response for each media by calculating an ROI
- **A**ttact more customers by focusing on media that is working effectively
- **R**espond effectively to your call reports and improve your corporate efficiency
- **T**rack valuable information about every caller

Canadian businesses rely on ClearResults.Ca to track the real return-on-investment for marketing & advertising efforts. By leveraging industry-leading call measurement services, ClearResults.Ca gives advertisers unprecedented access to quantitative & qualitative marketing evaluation tools.

In today's economy, companies must reconcile limited marketing budgets with an endless supply of media options. Advertising dollars need to be carefully allocated to campaigns that can prove a positive return-on-investment. Large-scale marketing projects have been replaced by carefully planned campaigns that target qualified leads with a specific call-to-action. ClearResults.Ca has proprietary call measurement solutions that empower businesses to measure the impact of their marketing efforts by answering these questions:

- Are my marketing dollars allocated to the most effective media?
- Is my company properly handling incoming leads?
- How is my company capitalizing on the data that is being collected?

ClearResults.Ca works closely with advertisers to offer innovative and beneficial solutions that give these companies new ways to maximize marketing returns.

INBOUND CALL MEASUREMENT

ClearResults.Ca captures vital information on every inbound measured line your business receives phone calls on. The information, viewed in report form includes graphs, maps, audio, and call data, is available to you daily online, using your private username and password at www.clearresults.ca. The information in the reports gives you:

- Name of the media the call was generated from
- Name, address, postal code, map, and phone number of each inbound caller
- Date and time of each inbound call
- Duration of each inbound call
- Complete audio recording of each inbound call
- Call answered / not answered
- Number of rings before call answered
- Cost per call from each media

Increase your sales by training your staff on how **prospects** and **clients** need to be handled.

Make sure **every** media you use is working **effectively**.

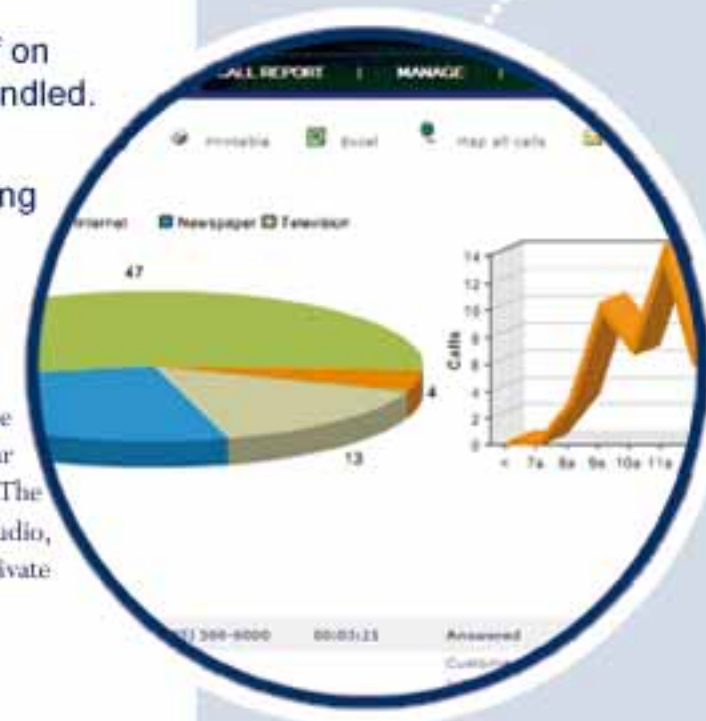
OUTBOUND CALL MEASUREMENT

ClearResults.Ca has the solution to allow you to measure the effectiveness of the calls your staff are making to your prospects and clients on every outbound measured line. The information, viewed in report form includes call data, audio, and maps are available to you daily online, using your private username and password at www.clearresults.ca, the information in the report gives you:

- Name, address, postal code, map and phone number of each outbound Call
- Duration of outbound call
- Date and time of outbound call
- Complete audio recording of each outbound call



Incoming Inquiry



Captured Data

Increased Sales & Closing Percentage



ClearResults.Ca Value Proposition

- ♦ Reliable service backed by an experienced team
- ♦ Dedicated staff ensures 100% customer satisfaction
- ♦ Low pricing with no hidden costs or surprise fees
- ♦ Call measurement data delivered online, with real time customized reports
- ♦ Comprehensive service: inbound or outbound, local or national



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